

5 FUNdraising Ideas



Community Yard Sale

Your community will love a neighborhood or group yard sale, and it's an easy way to get donations. The best way to maximize donations from a community yard sale is to ask sellers to either pledge a portion of their sales to your nonprofit or offer to sell the goods they bring. Either way, you win, they win, and yard sales aficionados win!



Book Swap

Does someone you know have tons of books that they've read once and won't ever open again?

We know that #swimminginbooks life and we also know a way to pay those books forward. Invite friends over. Ask they they make a suggested donation and bring 1-2 books they don't mind giving away. Serve refreshments and let everyone swap books.

Friends will support a literary cause and go home with 1-2 new books!



Host a Cutest Plant Contest

Babies seem to get all the attention these days, but no more! Host a plant contest, encouraging supporters to submit photos of their cutest little succulents and shrubs. You charge to submit a photo and/or make a donation for each vote. Ask the winning petunia's plant-parent to post an acceptance speech once the contest is over. (You could also do this as a "Cutest Pet Contest"!)



Bad Wine Tasting

Wine tastings are a popular fundraiser, but who's got the funds for all those pricey bottles? Not us. Instead, embrace your lack of money and wine knowledge! Buy all the bottom-shelf wines and have someone who knows absolutely nothing about vino host a tasting. Charge guests a fee to attend and taste.



Spend-nothing challenge

This fundraiser saves you money and doesn't cost your friends an extra cent—technically speaking. Ask your supporters to spend no money for one whole day. That means no lattes, no grocery runs, and no artisanal bath salts (it's hard, we know). Instead, ask them to give whatever they would have spent to your organization.

Gamify the experience by issuing a double-or-nothing challenge: if they do spend money, they donate double that amount to your cause!



Create a personal fundraising page and find more tips and tools at

travelingstori.org/fundraise